


# Pacific Economy Report on unpaid work and volunteering in Aotearoa

26.4% of total sample

The research was guided by five research questions:


- What constitutes volunteering and unpaid work from currently available literature and data?
- What constitutes volunteering and unpaid work from the perspectives of Pacific peoples?
- How do volunteering and unpaid work contribute to the wellbeing of Pacific peoples and the creation and development of their wealth?
- How do Pacific volunteering and unpaid work contribute to the Aotearoa economy?
- What are the impacts of the COVID-19 Pandemic during the past on Pacific volunteering and unpaid work?



Qualitative focus groups and individual talanoa

**12**

Diverse participants



Online survey

**565**

Participants stratified by age, gender and region

**64.4%** NZ born

**35.6%** Born outside NZ

**44%** Female

**56%** Male

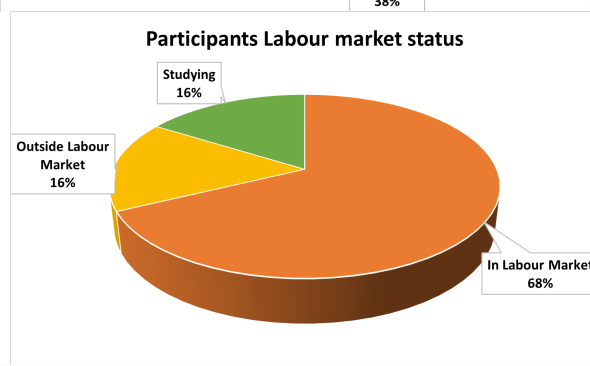
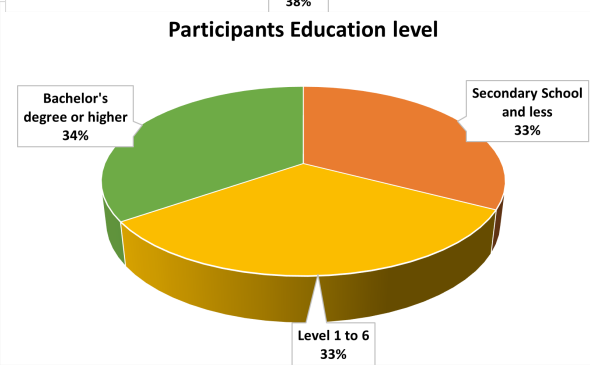
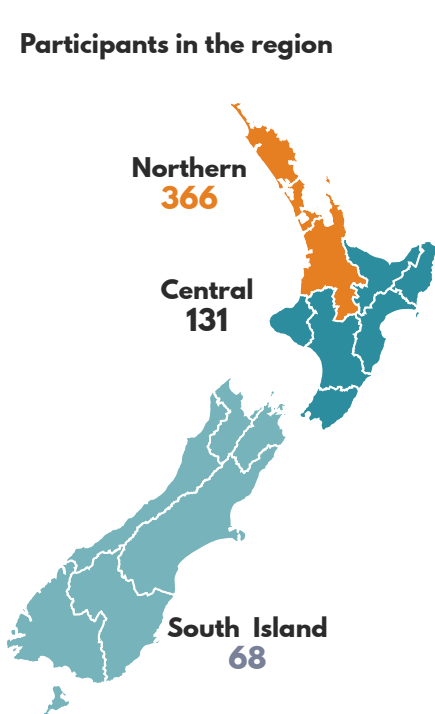
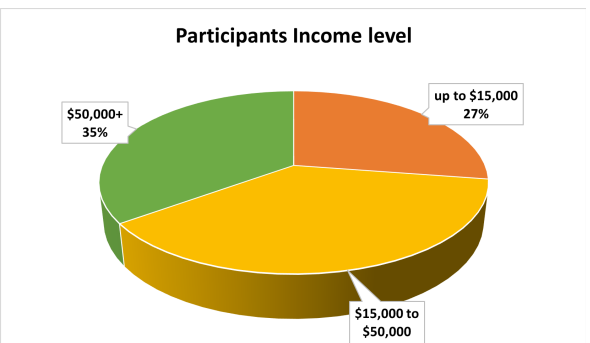
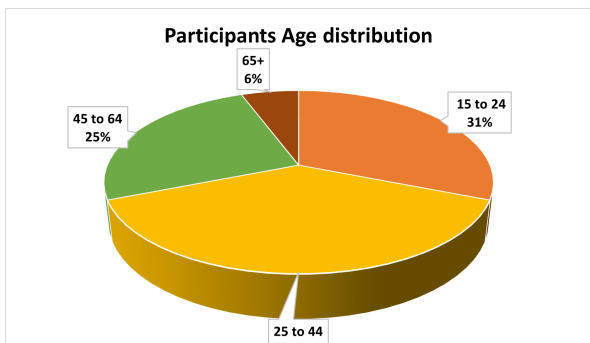
Years in NZ

10 years or less **22.4%**

11+ years **77.6%**

Participants were more likely to participate in unpaid work if they were:

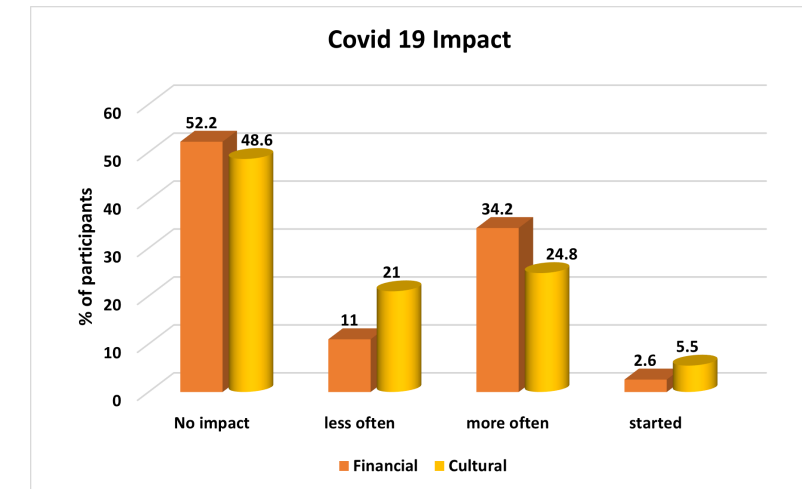
- Over the age of 25
- Identified with having a religion
- Were **not** receiving government benefits
- Had achieved a Bachelors degree or higher in education



Samoans will be essential to improving the social, cultural, financial, and environmental wellbeing of Aotearoa in a post-COVID19 environment.



There are advantages and disadvantages to the use of technology. The advantage we have is that we are still able to stay in contact with our loved ones especially our loved ones in Samoa and outside countries. The disadvantage however is we are unable to come together physically, face to face. Just like how our churches are used to. We are used to having family meetings in person but that can't happen during lockdowns so those are the disadvantages.



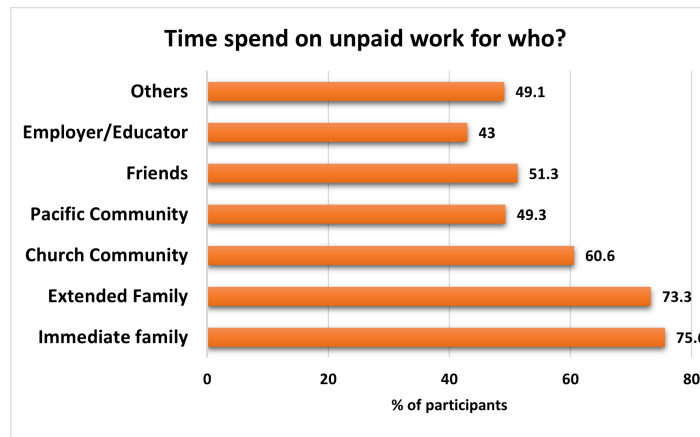
## Samoa

Samoaan involvement is values-based, culturally driven, and connected to faith and vā.



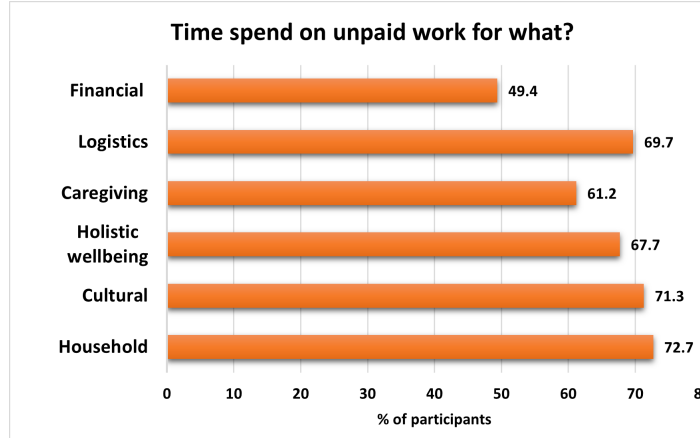
Contributed a total of over **\$24.8 million** to the Aotearoa economy annually

It is a cultural thing. It is just the way we were brought up. It is about service; we are there to serve all the time. Sometimes it is acknowledged but not enough... It is a collective thing. It is a whole village that does it.



**98.1%** Took part in at least an hour of unpaid work or volunteering during the 4 months

**416,902** Total hours spent on unpaid work over the 4 months

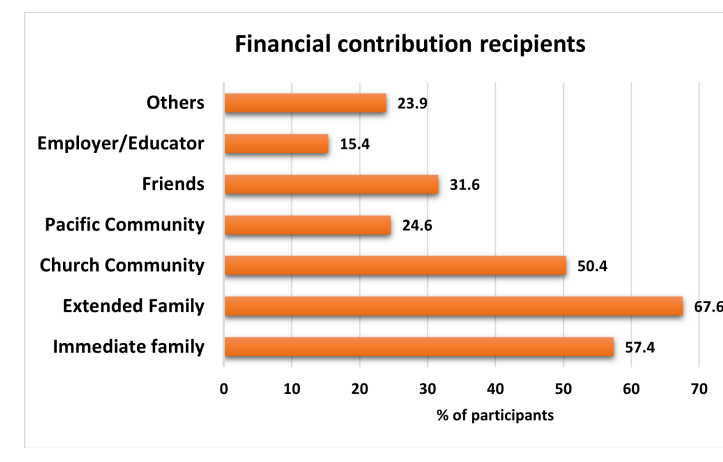
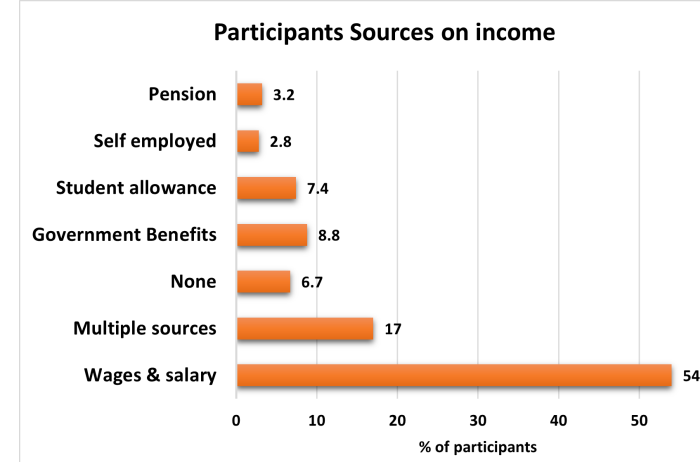
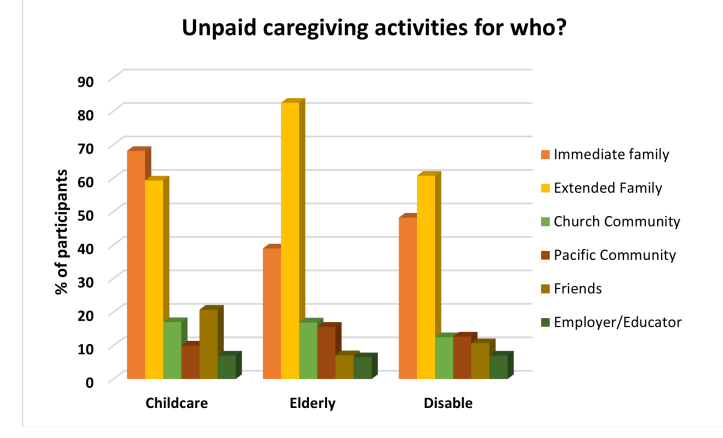
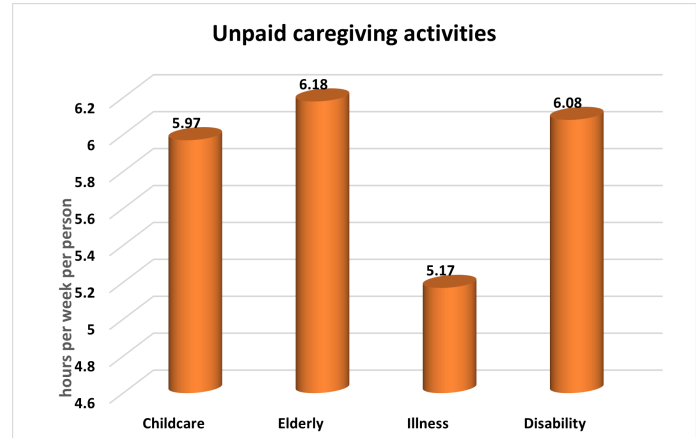


**23,842** hours Spent per week on unpaid work and volunteering **42.2 hours** /person/week

**49.5%** Samoans giving cash or funds to others

**\$59,017** Given to others a week

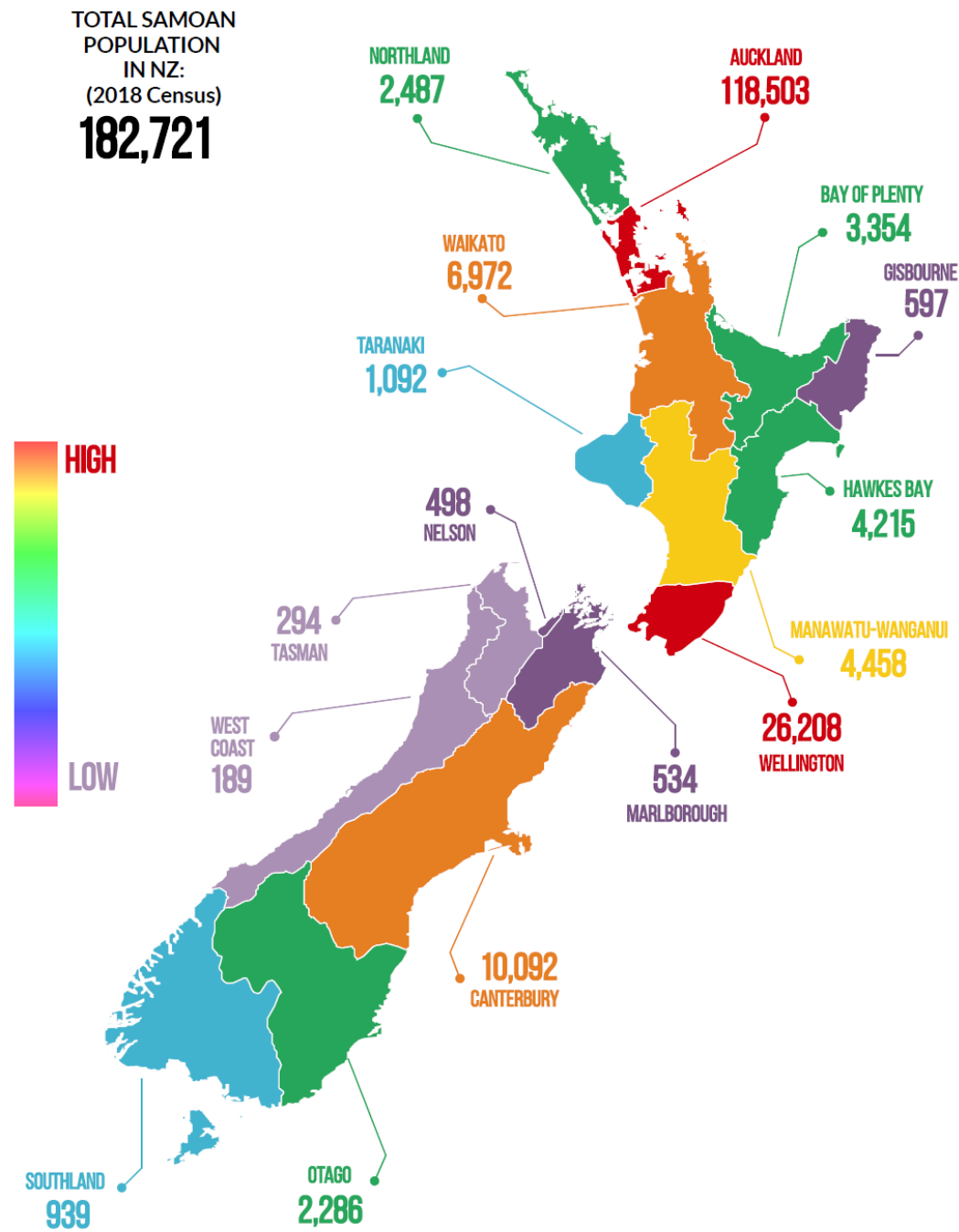
Contributed a total of over **\$1.03 million** Over a period of 4 months **\$217** /person/week



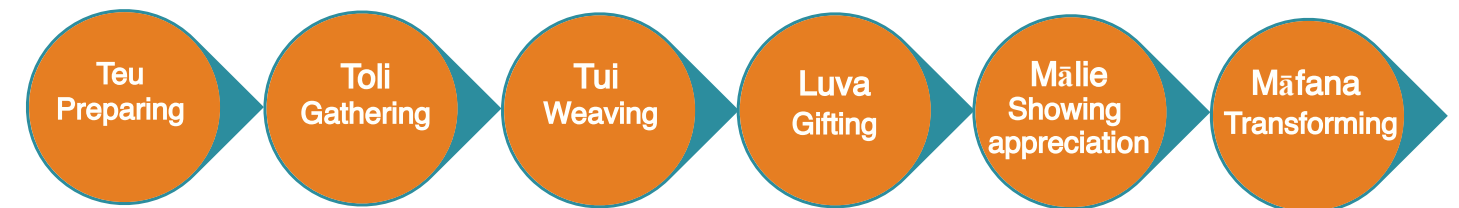
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## Summary of key findings

### Samoa



#### Kakala framework



When you reach a certain age however you soon come to realise that it is far more rewarding than money can provide. The reward comes in the compassion that you give and receive from the people. That's the reason why I do what I do. That was one of the fundamental values that were taught to us at a young age.



"Pau a le fautuaga ia a'u a ia, e leai se isi fa'aupuga. O le alofa lava ia. O le alofa ma le loto fesoasoani. Aua ne'i iloa e le isi tagata mea na e faia mo le isi tagata. E tasi a le tatou fa'amoemoega lena e tau mai ai, o le mea lena e 'ese'ese ai."

"From my personal opinion, I think there is no other way of explaining it other than 'out of love'. Serving with a pure heart and helping."