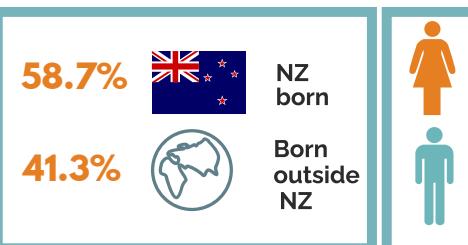




# Pacific Economy Report on unpaid work and volunteering in Aotearoa

13%  
of total sample

- The research was guided by **five** research questions:
- What constitutes volunteering and unpaid work from currently available literature and data?
  - What constitutes volunteering and unpaid work from the perspectives of Pacific peoples?
  - How do volunteering and unpaid work contribute to the wellbeing of Pacific peoples and the creation and development of their wealth?
  - How do Pacific volunteering and unpaid work contribute to the Aotearoa economy?
  - What are the impacts of the COVID-19 Pandemic during the past on Pacific volunteering and unpaid work?



**55%**  
Born outside NZ



**45%**



**Participants were more likely to participate in unpaid work if they were:**

- Over the age of 25
- Identified with having a religion
- Were not receiving government benefits
- Had achieved a Bachelors degree or higher in education



Qualitative focus groups and individual talanoa

**21**

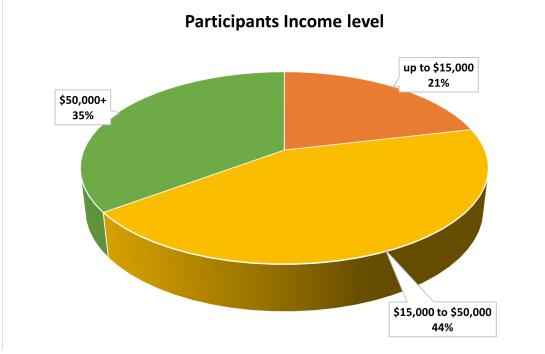
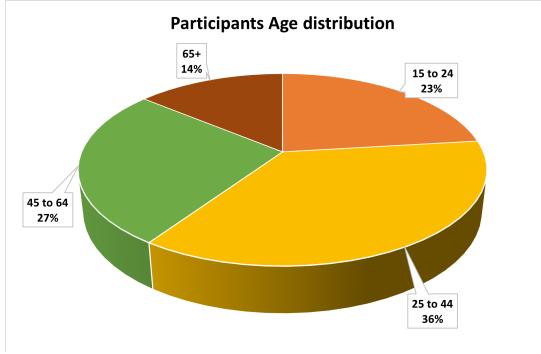
Diverse participants



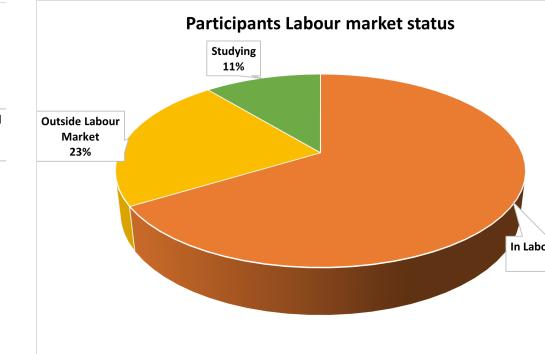
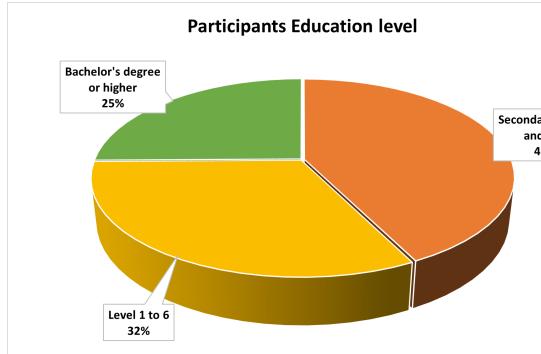
Online survey

**264**

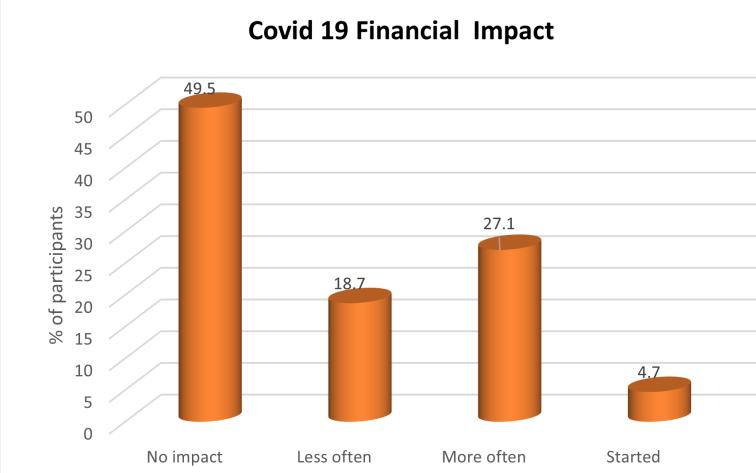
Participants stratified by age, gender and region



**Participants in the region**



Niueans will be essential to improving the social, cultural, financial, and environmental wellbeing of Aotearoa in a post-COVID19 environment.



In the community, I do it [unpaid work activities] to advocate on their behalf (Niuean community), and I enjoy giving back to my community, and providing a platform for those who do not have one. It is passing on our culture, our values to the next generation through our actions, in the hopes that they too will carry it on.



## Niue

Niuean involvement is values-based, culturally driven, and connected to faith and vā.

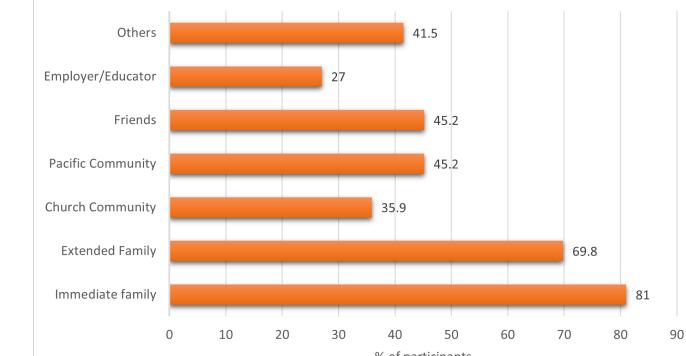


Gahua ha ko e fakaalofa (work because you care/love)

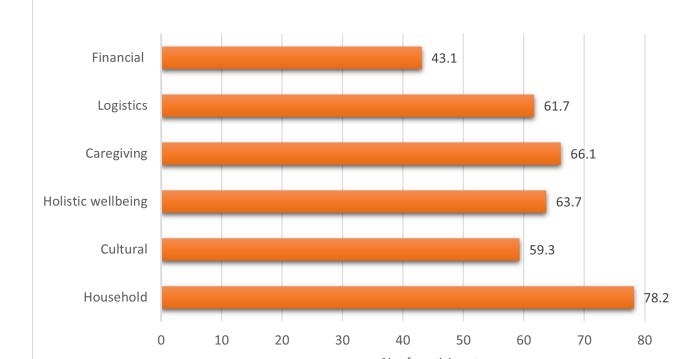
Contributed a total of over **\$6.67 million** to the Aotearoa economy annually

**93.9%**  
Took part in at least an hour of unpaid work or volunteering during the 4 months

**Time spend on unpaid work for who?**



**Time spend on unpaid work for what?**



The workload does not reduce, there is always someone that need help and support within our community. Especially when it comes to our elderly people or families needing transport. My professional hat has reduced but not my personal hats in unpaid work.

**112,108**  
Total hours spent on unpaid work over the 4 months

**6,411 hours**  
Spent per week on unpaid work and volunteering  
**24.3 hours /person/week**

As a child I would take the momoi (gifting of food) to the next door or to family. My personal job at home as a 12-year-old was to clean and sweep the house, cook the family dinner. I did not wait to be told to get up and do the work. I know because I was raised in that way to serve. Even when we go to church I get up and help with what needs to be done.

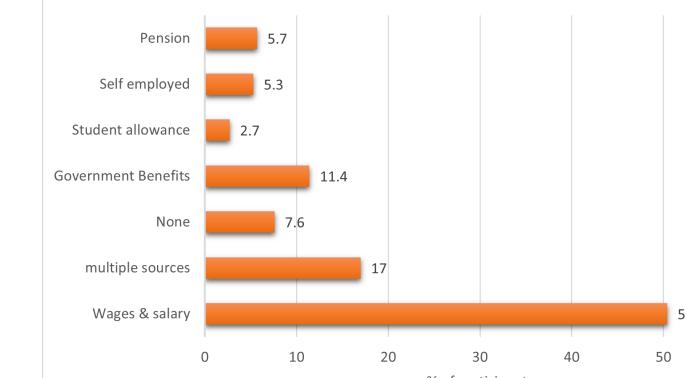


**43.1%**  
Niueans reported giving cash or funds to others

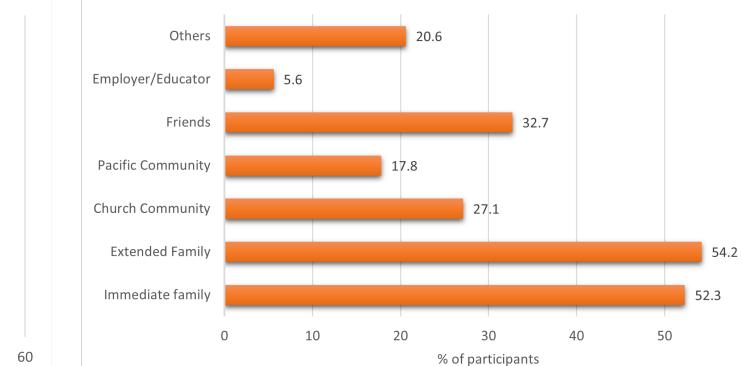
**\$9,528**  
Given to others a week

**\$166,606**  
Over a period of 4 months  
**\$89 /person/week**

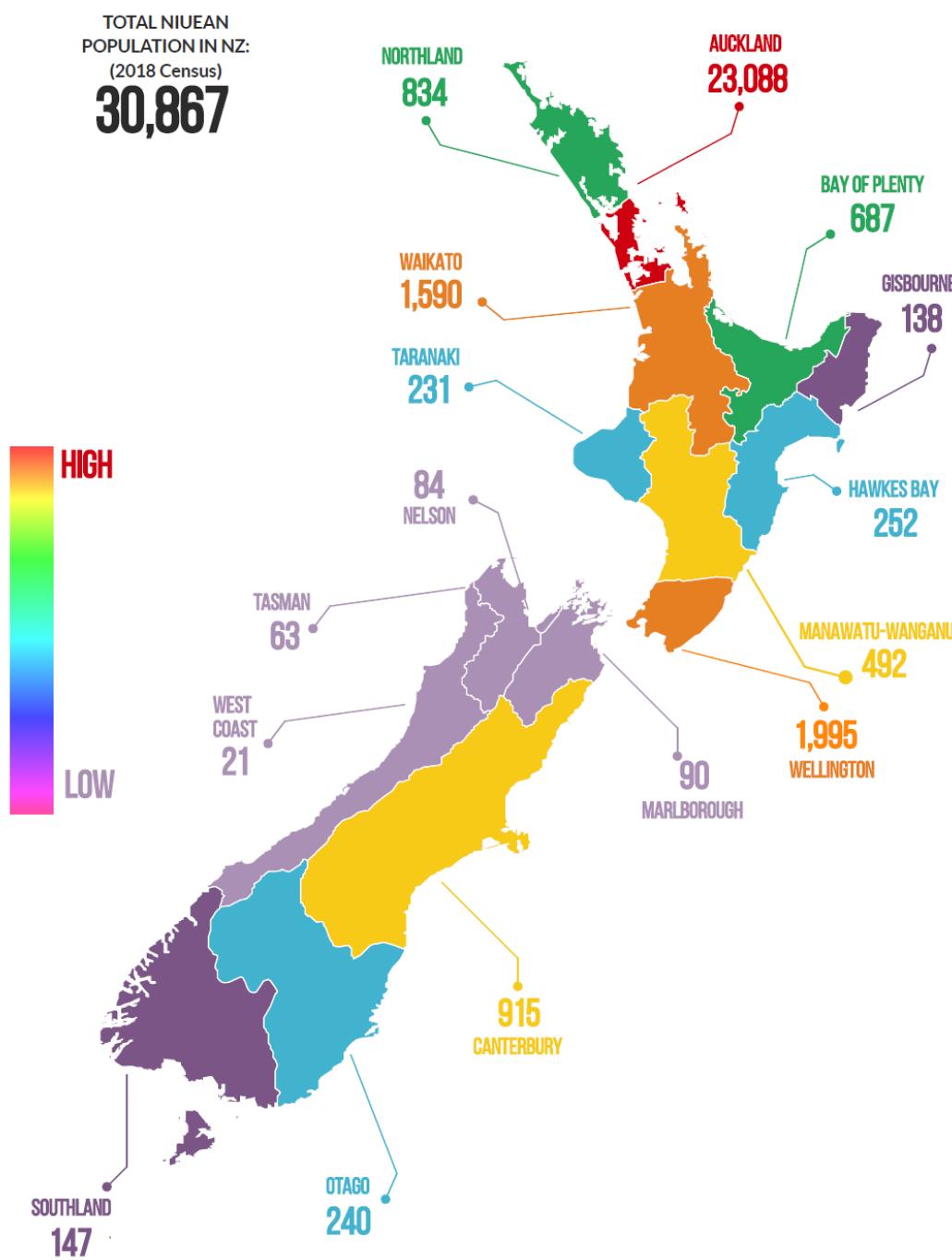
**Participants Sources of income**



**Financial contribution recipients**



# Pacific Economy Report on unpaid work and volunteering in Aotearoa



## Summary of key findings

### Niue

#### Kakala framework



"I was brought up to contribute, even without pay. Mahani gahua lagomatai .We are brought up to serve and to contribute to the community. Ha haia ko e mahani lagomatai e. It is Fakaalofa (love). It is Fakafekau (serving). It is part of our upbringing"



"Gahua he fakaalofanoa, ai totogi, gahua he fakaalofa" Work based on love without expecting anything in return.  
"Gahua ha ko e fakaalofa ( work because you care/love)